

# Trusted e-Waste Recycling Partner



## Who we are



Founded in 1993, SOGO group caters to the whole product lifecycle from IT assets sales, rental and e-Waste.

Sogo is one of pioneers in e-Waste Management, ITAD & ITAM since 2015 with a Mission to protect data, people, resources and the environment.

We have set up two fully integrated, state-of-the-art processing facilities and branch offices across India.

### **Corporate Culture**

Accountability, Transparency, Trust, Proficiency & Sustainability.



# A Mark of Trust

Comply with all the National and International Certifications within e-Waste

Support Producers & Manufacturers to achieve the EPR Collection targets under e-Waste (Management) Rules 2022



# Wide Range of Solutions



## IT Assest Management (ITAM)

Conduct an onsite assessment and evaluation of the e-waste inventory to be disposed of and guide our partners to adhere to government compliance and regulations.



## Data Protection & Destruction

Your privacy is important to us, can guarantee the untraceable destruction of confidential data via on-site or off-site destruction, data-wiping, purging, and shredding of storage media.



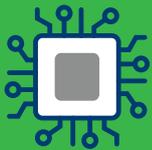
## Data Center Decommissioning

Have the experience and expertise to ensure the process is done securely and efficiently while ensuring data security.



## e-Waste Collection & Reverse Logistics

Provide nationwide logistics support to meet an organization's needs and securely transport the e-waste back to our recycling facility while ensuring all necessary documents are in order.



**Electrical & Electronic Assets Disposition**

Securely process IT assets to be retired or reused. We follow strict disposal norms working towards a zero-landfill policy.



**Refurbishing & Remarketing**

Expand the lifespan of the product by repair them in the clean room environment.



**e-Waste Recycling & Recovery**

Set up Cutting edge technology and Global best practices to convert the waste into secondary raw material.



**Legal Compliance & Regulatory Affairs Consultancy**

Enable our partners to adhere to legal compliance with national laws. Provide all necessary documents and certificates mandated by the government.



**Speciality Programs**

Can design and implement customized CSR initiatives for organizations.

# Why Choose Us



## We are Building a Sustainable Future

### Ease of Doing Business

Conduct ourselves most professionally and take complete accountability for the entire process

### Transparency

Develop culture of trust and transparency to the client all the stages of the operation.

### End-to-End Solution

Providing one stop services to fulfil all the client's requirements in an efficient manner.

### Ethical Recycling

Closed loop recycling facility with environmentally sound processes.



## Our Work Process



### Inspection

Our representative may inspect and access the material and quantity to offer an accurate solution.



### Reverse Logistics

In addition to our fleet of vehicles, we have partnered with third-party logistics providers to collect e-waste nationwide. The e-waste assets are tracked through the ERP.



### Data Destruction & Degaussing

Provide the highest level of transparency and data destruction. Provide onsite and offsite services as per client's requirement.



### Reconditioning & Refurbishing

As part of our responsibility to contribute to the circular economy, we try to increase the lifecycle of reusable IT products by identifying, sanitizing, and testing followed by replacing parts if necessary.



### Recycling

Set up first of its kind facilities to process the e-Waste. The fractions from the processes are put back into national supply chain.



### Base & Precious Metal Recovery

Extract the base and precious metals through Green Chemistry techniques in a sound manner.



### Destruction Certificate

We provide a Disposal or Green Certificate to organizations once the waste is recycled.

# Transforming Waste into Rich Metals

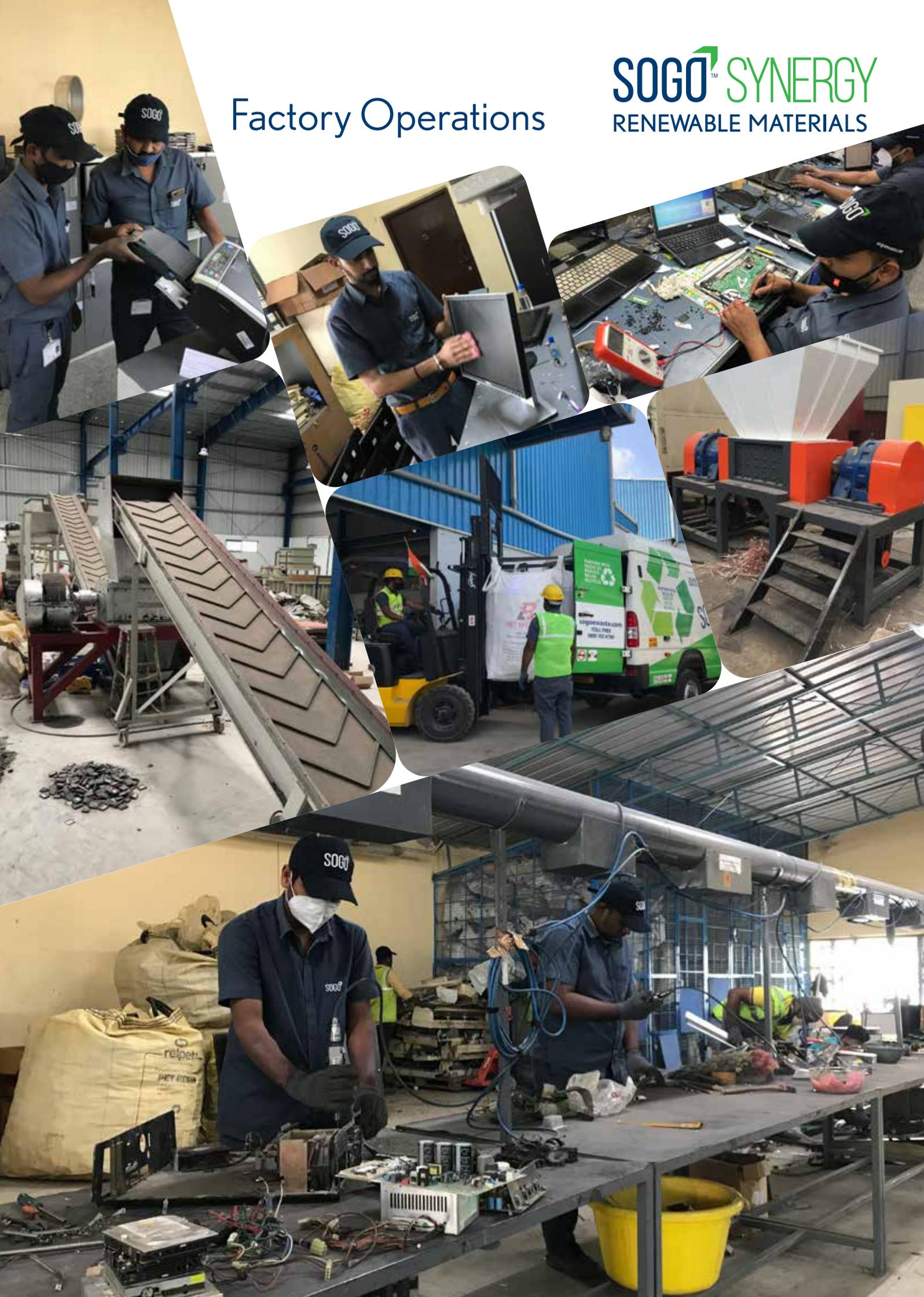
We provide a comprehensive Green Chemistry Integrated Solution, addressing all aspects of e-Waste and Precious Metals scrap management needs.

Throughout our journey, we have consistently demonstrated our commitment to Sustainability, Innovation, and Responsible Resource Management. Our relentless pursuit of valuable metals not only drives our business but also plays a significant role in preserving the environment and conserving precious resources.



# Factory Operations

**SOGO**™ SYNERGY  
RENEWABLE MATERIALS



# Leading the Way in Carbon Management Solutions

At Sogo Synergy Pvt Ltd, we are dedicated to not only reducing waste but also actively managing and mitigating greenhouse gas (GHG) emissions.

Our comprehensive services include calculating GHG emissions, advising on carbon reduction strategies, and trading carbon credits globally, while collaborating with businesses and government agencies to create sustainable management systems and promote a circular economy.

## Strategic Carbon Management Services

GHG Emission Calculation

Carbon Reduction Strategies

Carbon Credit Trading



# Powering the Future Sustainably Renew the Battery

As the demand for lithium-ion (Li-ion) batteries continues to soar, the need for efficient and sustainable recycling solutions becomes increasingly critical.

In today's fast-paced, tech-driven world, lithium-ion batteries power our lives, but their improper disposal poses significant environmental and health challenges. Sogo provides solutions not just by recycling batteries but by revolutionizing the battery economy.

We aim to create a sustainable future by recovering valuable materials from all types

of lithium-ion batteries. By converting waste into strategic metals like cobalt, nickel, manganese, and lithium with our cutting-edge technology, we reduce the demand for raw materials.

We are committed to minimizing the global environmental footprint by building a circular economy for batteries, reinventing secondary raw materials into the product supply chain.



# Circular Economy

## Renewed Performance of Refurbished IT Hardware

SOGO Renewed is dedicated to refurbishing electronic devices, including laptops, smartphones, and tablets, to extend their lifecycle and reduce electronic waste. Our circular business model enables us to work towards creating a more sustainable future and add to the circular economy.



# Trusted By Leading Brands



I WAS BORN  
OUT OF RECYCLED  
MATERIAL

## Community Engagements & CSR

**Conducting e-Waste Awareness & Collection Drives** where we engage communities by creating awareness of the hazardous effects of e-waste contamination on the environment and human health.

**E-Waste Bin Initiative with KSPCB** where we create an e-waste disposal bin made from recycled materials and position them across apartments, malls, and public locations.

**Philanthropic Activities** are carried out to support low socio-economic institutions, schools, and NGOs with electronic and IT infrastructure.

REPURPOSE  
REGENERATE  
REINVENT



**Tree Plantations Program** was carried out in Doddaballapur, Bangalore.



**E-WASTE COLLECTION DRIVE**  
22 APRIL 2022  
ON INTERNATIONAL EARTH DAY

**DROP YOUR ELECTRONIC WASTE HERE**

**SOGO™ SYNERGY WASTE MANAGEMENT**

**SOGO™ E-WASTE MANAGEMENT**

**RECYCLE TODAY FOR A GREENER TOMORROW**

**E-WASTE COLLECTION DRIVE**

**HAZARDOUS e-WASTE**

**SOGO™ E-WASTE MANAGEMENT**

**RECYCLE TODAY FOR A GREENER TOMORROW**

**DROP YOUR ELECTRONIC WASTE HERE**

**SCAN TO SCHEDULE YOUR E-WASTE PICKUP**

## **SOGO SYNERGY PRIVATE LIMITED**

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**SOGO<sup>TM</sup> SYNERGY**  
**RENEWABLE MATERIALS**

### **Regional Offices**

#### **Mumbai**

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Integrated Materials Recovery &  
IT Refurbishment Hub  
In Doddballapur,  
Bangalore.

